



# Carbon Reduction Plan

produced by

**RLM**

RLM Group Ltd

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**Supplier Name: RLM Group Ltd**

**Publication Date:** 20<sup>th</sup> April 2024

**Commitment to achieving Net Zero**

**RLM Group Ltd** is committed to achieving Net Zero by 2050

**Baseline Emissions footprint**

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emission's reduction can be measured.

<b>Baseline Year 2023/2024</b> (1 <sup>st</sup> April 2023 – 31 <sup>st</sup> March 2024)	
<b>Additional details relating to the Baseline Emissions calculations</b>	
Emissions data has not been previously assessed therefore we have selected 2023/2024 as our baseline. The calculations were based by using the Natwest Carbon Planner.	
<b>Baseline year emissions:</b>	
<b>EMISSIONS</b>	<b>TOTAL (tCO<sub>2</sub>E)</b>
<b>Scope 1</b>	<b>0</b> (RLM Group is a micro organisation and where possible all of our staff work remotely. We don't own an office or a fleet of vehicles therefore have no direct emissions to report)
<b>Scope 2</b>	<b>0</b> (RLM Group is a micro organisation and where possible all of our staff work remotely. We have little indirect emissions as we don't own an office therefore don't purchase energy)
<b>Scope 3 (included sources)</b>	<b>Scope 3 total - 3.75 (tCO<sub>2</sub>E)</b>  <b>Upstream transportation and distribution – not relevant</b> (RLM Group is a full service market research organisation and we provide services rather than goods and, as such, transportation and distribution of goods are not relevant to us)  <b>Waste generated in operations – not relevant</b> – RLM Group is predominantly a remote working organisation therefore don't have an office which produces waste.  <b>Business Travel – 0.502 tCO<sub>2</sub>E</b>

	<b>Employee Commuting – 3.45 tCO<sub>2</sub>E</b> – Mostly, where possible our staff work remotely but for face-to-face research we do require a certain level of commuting.
<b>Total Emissions</b>	<b>3.75 tCO<sub>2</sub>E</b>

### Current Emission reporting

<b>Reporting Year:</b> 2023/2024 is our first year of reporting – please see baseline emissions as our current report	
<b>EMISSIONS</b>	<b>TOTAL (tCO<sub>2</sub>E)</b>
<b>Scope 1</b>	See baseline report
<b>Scope 2</b>	See baseline report
<b>Scope 3 (included sources)</b>	See baseline report
<b>Total Emissions</b>	See baseline report

### Emissions reduction targets

RLM Group Ltd commits to reduce absolute scopes 1, 2 and 3 GHG emissions by 42% by 2034 from a 2024 base year.

**RLM Group** is committed to achieving Net Zero by **2050**.

### Carbon reduction projects

The following environment management measures and projects have been completed or implemented in 2023.

- Reduce and eliminate carbon emissions caused by travel by using a digital first approach and working remotely. Where this is not possible, aim to recruit locally.
- Build awareness amongst our workforce of the impact of their decisions on our journey to Net Zero by creating an environmental policy and engaging with them on our responsibilities.
- Implement paperless business systems.

- Sustainable materials purchased for research.
- Car sharing and the use of public transport where possible

In future we hope to implement further measures such as:

- Collecting emission data throughout the year to regularly analyse.
- Foster a culture of sustainability with our organisation by identifying a sustainability champion, provide sustainability awareness training to our staff, and create as shared ownership on emissions goals.

### **Declaration and sign off**

The Carbon Reduction Plan has been signed off in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon reduction Plans and the GHG Reporting Protocol corporate standard<sup>1</sup> and uses the appropriate Government emission conversion factors for greenhouse gas reporting<sup>2</sup>.

The Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on Behalf of RLM Group Ltd



Rebecca Swales, Managing Director  
20<sup>th</sup> April 2024.

<sup>1</sup> <https://ghgprotocol.org/corporate-standard>

<sup>2</sup> <https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

<sup>3</sup> <https://ghgprotocol.org/corporate-value-chain-scope-3-standard>